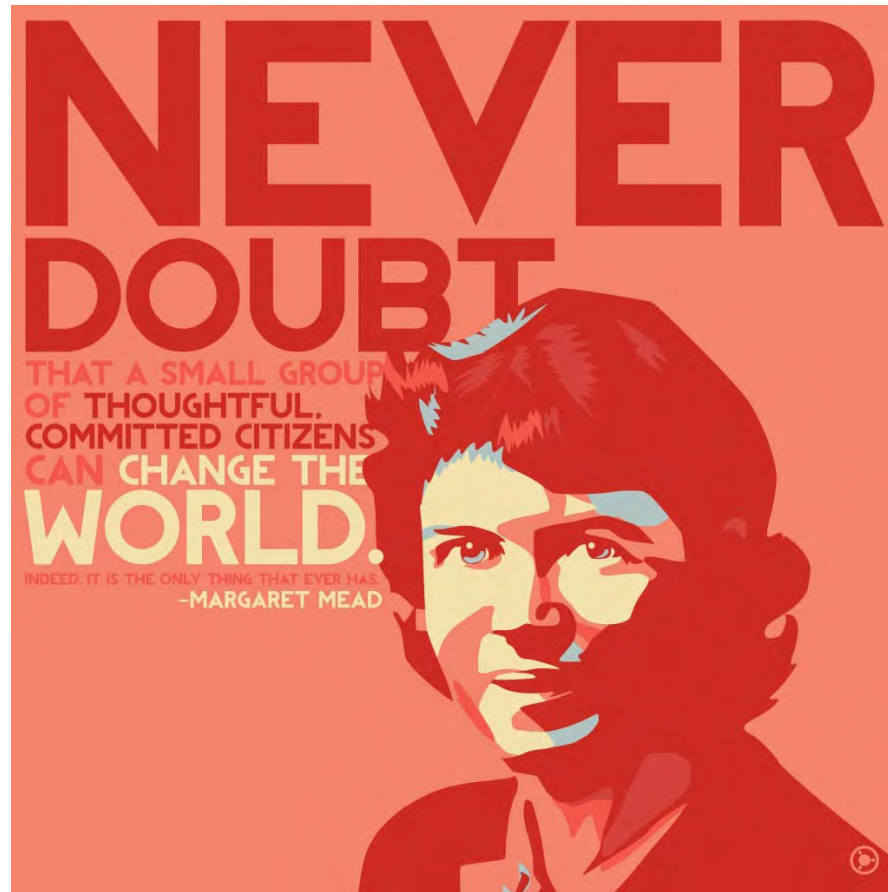
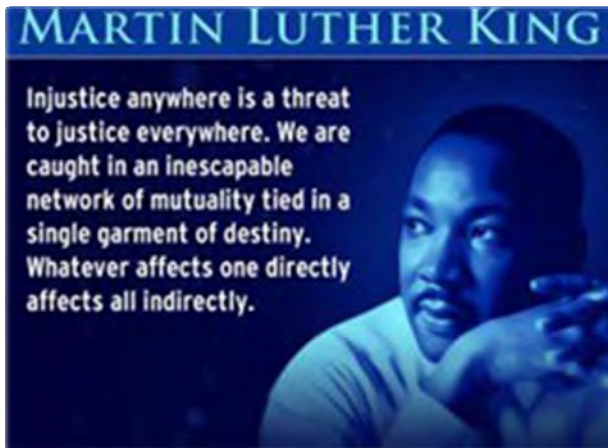


How Change Happens



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Oral Health as a Social Justice Issue



- Everyone should have the same opportunities to live a healthy life.
- A person in poor oral health is not healthy.
- It's our responsibility to advocate for and mobilize the many who don't have access to oral health care and prevention.
- Nobody should suffer from a chronic disease that is completely preventable.
- Until we all have an equal opportunity to live happy and healthy lives, we will live in an unjust society.

ORAL
HEALTH
FOR ALL
2020

GOAL

**Eradicate dental
disease in children**

TARGET

75% of children reach
age 5 without a cavity

GOAL

Eradicate dental
disease in children

TARGET

75% of children reach
age 5 without a cavity

GOAL

Oral health incorporated
into the primary
education system

TARGET

The 10 largest school districts
have incorporated oral health
into their systems

GOAL
Eradicate
disease from
TARGET
75% of children
age 5 without

GOAL

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GOAL
Mandatory inclusion of an
adult dental benefit in publicly
funded health insurance

TARGET
At least 30 states have a
comprehensive Medicaid adult
dental benefit

TARGET
Medicare includes a
comprehensive dental benefit

GOAL

Eradicate dental disease in children

TARGET

75% of children reach age 5 without a cavity

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The 10 largest school districts have incorporated oral health into their systems

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Medicare includes a comprehensive dental benefit

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GOAL

Comprehensive national oral health measurement system

TARGET

A national and state-based oral health measurement system is in place

GOAL

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ENVIRONMENTAL SUPPORTS

Improve public perception
of the value of oral health

Advancing interprofessional
education and coordinated care

ORAL
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FOR ALL
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Advancing interprofessional education and coordinated care

**ORAL
HEALTH
FOR ALL
2020™**

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GOAL

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TARGET

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ENVIRONMENTAL SUPPORTS

Improve public perception of the value of oral health

Advancing interprofessional education and coordinated care

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TARGET
75% of children reach age 5 without a cavity

GOAL
Oral health incorporated into the primary education system
TARGET
The 10 largest school districts have incorporated oral health into their systems

GOAL
Comprehensive national oral health measurement system
TARGET
A national and state-based oral health measurement system is in place

Improve lifelong oral health and eradicate dental disease in children

ENVIRONMENTAL SUPPORTS

Improve public perception of the value of oral health

Advancing interprofessional education and coordinated care



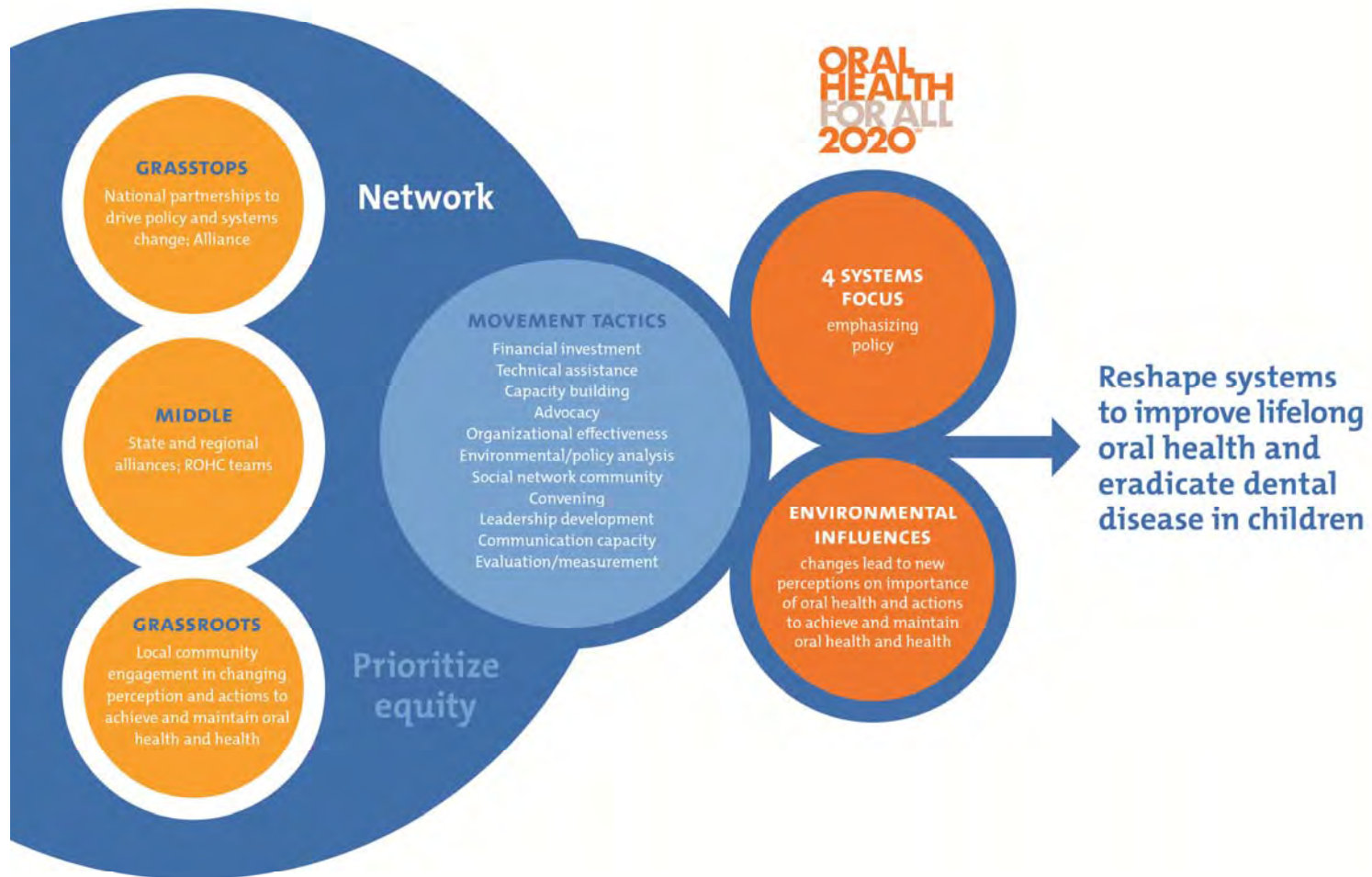
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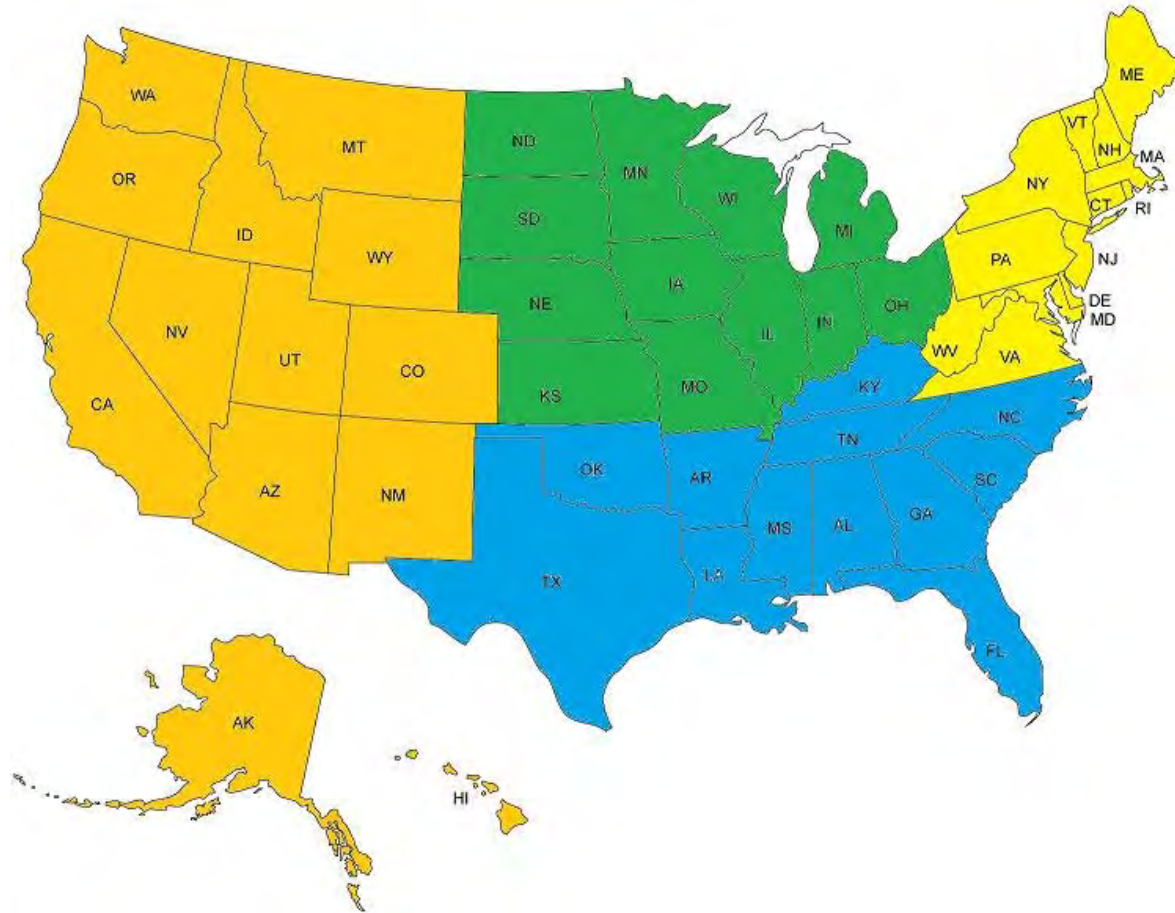
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Improve lifelong oral health and eradicate dental disease in children



Network Infrastructure



Regional Oral Health Connection Leaders

South/Southeast:

Lacey McNary

Beth Stewart

Libby Thurman

Northeast/Mid-Atlantic:

Sarah Bedard Holland

Stacey Chazin

Jason Roush

Midwest:

Tanya Dorf Brunner

Karlene Ketola

Mona Van Kanegan

Bobbie Will

West:

Jenny Kattlove

Maryjane Puffer

Shanie Mason

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Regional Convening: Chicago, June 2014

- **Over 75 people from 12 Midwest states gathered in Chicago last June**
- **Purpose:**
 - To weave together a network of oral health advocates to serve as a regional hub in the national movement to achieve our shared goals and vision: to eradicate dental disease in children and improve oral health across the lifespan.

Regional Convening: Chicago, June 2014

- Few of the states had been DentaQuest grantees
- All of the states learned more about the Oral Health 2020 vision and began to develop plans to achieve the vision at home



Outcomes of the Convenings

- **Multi-state collaborations**
- **Tri-State Oral Health 2020 project**
- **National webinar**

North Dakota, South Dakota &

Minnesota

November 2014 Convening Goals:

- An opportunity to connect as a regional network and to deepen the relationships among us that will increase our collective impact on eradicating dental disease in children and improving oral health for all;
- A deeper understanding of the implications for the work that must be done at the organizational, state, and regional levels to accomplish DentaQuest goals and how this work fits into participants' goals;
- An understanding of each organization's projects, programs, partnerships, successes, and challenges; and
- The ability to share resources with the group, including, but not limited to, state oral health plans, links to reports, links to web sites, and other resources.

North Dakota, South Dakota &

Minnesota

November 2014 Convening Outcomes:

1. The group will convene again in a convenient location within one year. At that time, they will share ideas, plan future potential projects, and align ideas that move awareness, prevention, access, and quality forward in the three states.
2. The group committed to building a site in “Basecamp”, an online software tool, used and made available by DentaQuest, to support ongoing sharing of ideas across the three states.
3. The group committed to building and executing an awareness message suitable for promotion through television, social media, state level promotion, and local promotion efforts.
4. Each state will provide a single representative who will continue to spearhead communication and shared planning.

More Midwest ROHC Outcomes

- Michigan, Wisconsin, Ohio, Indiana met in February 2015
- Kansas, Nebraska and Missouri planning a meeting in 2015
- Illinois and Iowa planning to share a major local conference opportunity with the larger region



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Using Data to Advance Oral Health Equity

Presented by the DentaQuest South / Southeast
Regional Oral Health Collaboration Team

January 20, 2015

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HEALTH
FOR ALL
2020**

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National Webinar: January 2015

- **Using Data to Advance Oral Health Equity**
 - Learn about available data sources and indicators that will assist oral health advocates identify and address health disparities.
 - Increase inter-state communication regarding using data to increase oral health equity
 - Be able to identify 1 to 3 next steps for data collection, disaggregation and/or analysis of data to address oral health equity.
- **Over 150 participants across the country**

Regional Oral Health Connection Leaders

South/Southeast:

Lacey McNary

Beth Stewart

Libby Thurman

Northeast/Mid-Atlantic:

Sarah Bedard Holland

Stacey Chazin

Jason Roush

Midwest:

Tanya Dorf Brunner

Karlene Ketola

Mona Van Kanegan

Bobbie Will

West:

Jenny Kattlove

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How we all benefit....

WHEN YOU ENGAGE....

Target Update Webinars – Learning Tools

- **Measurement**
- **Medicaid**
- **Medicare**
- **Patient Centered Care- Inter-professional Education**
- **Oral Health in Schools**
and others....

Community Water Fluoridation Brief

Lessons Learned from Community Water Fluoridation Victories

Conversations with CWF advocates revealed five key components of a successful campaign. These five components are: 1) understanding the local context, 2) involving key players, 3) establishing a strategy, 4) obtaining necessary funding, and 5) understanding the opposition. The tables below outline recommended steps within each component.



Prepared by Harder+Company Community Research for the DentaQuest Foundation

- **Engage broad audiences that care about vulnerable populations, but don't know how they can contribute (ISDS)**
- **Provide a structure/framework (conversation starter- Emily)**
- **Use existing energy & activity to catapult forward, don't have to do it alone (Iowa PCA)**

Connect & Share Your Expertise....

- Experts in the network willingly offered guidance as we were developing data/education strategy around Medicaid oral health benefit (IL ED data)
- The network is a place to share not-yet published work and get fresh ideas (oral health dashboard)
- Share work products to move everyone forward (HSHG 2013/2014)
- First 5 Association and the Children's partnership of California's recommendations for oral health of very young children-

Discussion